GENDER, TRADE AND DEVELOPMENT

CALL FOR APPLICATIONS AND NOMINATIONS

Announcement in Brief

Course Type: Short Term Course
Programme Area: Gender, Trade and Development
Date: 16 – 20 September 2019
Duration: 1 Week
Language: Two sessions – English and French
Location: Dakar, Senegal
Fee: US $ 2,000 (Excluding air travel and subsistence costs)
Scholarships: Yes (IDEP offers a limited number of partial and full scholarships)

Application Deadline: 20th July 2019
CONTEXT AND JUSTIFICATION OF THE PROGRAMME

Gender equality is a development goal on its own but is also key to accelerating socio-economic development and improving the prospects of poor households, communities and nations. Despite gender equality being central to the commitments contained in Africa’s Agenda 2063 and the global Agenda 2030, it is still an unfulfilled objective in Africa. According to the 2016 UNDP Human Development Report for Africa, on average, African women achieve only 87 percent of men’s human development. UNDP’s Gender Inequality Index – that measures gender inequalities in reproductive health, empowerment and economic status for 155 countries across the globe – reports that 32 of the 55 lowest ranked countries in 2014 were in Africa. African women play many key roles in trade as producers, paid or unpaid workers, entrepreneurs and consumers. Trade therefore provides an important tool for addressing gender and development issues of importance to the continent’s poverty reduction agenda.

Gender and trade mutually affect each other. African women are typically time poor – due to their household responsibilities - and lack of access to productive resources (land, training, credit, technology, information etc.). This makes them less equipped to face increased competition and constrains their ability to participate in welfare-enhancing export opportunities. In addition, the constraints created by prevailing structures of gender relations affect the types of work women engage in – African women are typically self-employed, operate informally and engage in the agricultural sector. Gender equality effects are therefore experienced when typical female sectors or occupations are impacted disproportionately (positively or negatively) as a consequence of trade policy reform. Since gender roles in households and the labour market are relatively rigid, women are less likely to enter expanding non-traditional female sectors due to a limited access to productive assets and training, and time constraints.

ECA is committed to strengthening the capacity of the African Union, the Regional Economic Communities (RECs) and African countries to address gender inequality in trade policy design and implementation.

ECA has been at the forefront in bringing the issues of inclusiveness into the AfCFTA debate, through publications such as the “The Continental Free Trade Area (CFTA) in Africa – A Human Rights Perspective” and the production of policy briefs on the question of gender in trade policy and human rights implications of the AfCFTA for trade negotiators. The course “Gender, Trade and Development” is designed to contribute to this work by enhancing awareness of trade policy officials of issues of gender equality and gender mainstreaming into trade policy. The course has been running since 2016.

For the year 2019, the course on Gender, Trade and Development will be organized in two simultaneous sessions for Francophones and Anglophones alike. Marking the historical entry into force of the AfCFTA, the course will discuss gender equality and the empowerment of women in the context of intra-African trade and the effective implementation of the Agreement.
SKILLS AND EXPECTED RESULTS

This course is designed as an introduction to the gender equality dimensions of trade. By the end of the course, participants should be made aware of the need to incorporate gender into trade policy development as an essential prerequisite for inclusive and sustainable development in African countries.

COURSE CONTENT

The course includes three standard modules, and an essay module that involves the development of individual or team presentations. The time allocated to this fourth module will be spread throughout the course with team presentations on the last day.

Each module will deal with two important aspects: awareness of the issues (Questions of WHAT and WHY) as well as operational issues (the question of HOW).

The course will cover the following modules:

- **Module 1 - Trade and gender concepts:** The purpose of the module is to introduce the participant to the gender dimension of trade. At the end of the module, the participant should understand that trade policy is not gender neutral and the channels through which the gender impact is felt.

- **Module 2 - Gender analysis in the area of trade:** The purpose of this module is to sensitize the participants to the importance of gender mainstreaming in the area of trade policy. Participants will also learn about the tools and resources available for gender analysis in the context of trade policy, and the role of statistics for incorporating gender into trade policy.

- **Module 3 - Gender in trade policy:** The purpose of the module is to demonstrate different strategies for incorporating gender into trade policy. The module will include discussion of the incorporation of gender concerns in trade negotiations and trade agreements, and trade and gender programmes that support participation of women in trade. The participants will learn about how cooperation and dialogue in trade policy can support the incorporation of gender equality into trade.

PEDAGOGICAL APPROACH

The pedagogical approach will combine traditional classroom lessons, exercises, analysis of ad hoc guidance documents and case studies. It will focus on practical applications through appropriate case studies and group discussions to help participants learn skills in managing
planning issues of trade policy sensitive to the issue of gender equality. Particular attention will be paid to the comparative analysis required in relation to other parts of the world. Participants will be evaluated throughout the program by various experts/trainers. Achievement certificates will be awarded to trainees at the end of the course.

MODE OF DELIVERY

- **Language:** The course will be divided in two sessions, one will be delivered in English and the other in French.
- **Duration:** One (1) week.
- **Number of participants:** A total number of forty (40) participants will be admitted, of which 20 participants per session.
- **Resource persons:** Various experts with a first-hand technical knowledge of gender issues related to trade, a full understanding of the terrain of development in Africa, and an appreciation of the challenges of national planning will be responsible for delivering the course modules.

METHOD OF APPLICATIONS AND NOMINATIONS

Applications and nominations are on the basis of a form which all interested applicants are expected to complete and send back to IDEP along with their CV and copies of the main pages of their passport. The forms are available on the IDEP website and can be submitted online or downloaded for transmission by fax or as e-mail attachment. Candidates are advised to complete all the relevant sections of the forms; incomplete applications will not be processed.

TARGET PARTICIPANTS

The course targets policymakers, development planners, researchers, particularly middle and high-level public and private sectors officials from national governments, Regional Economic Communities (RECs), management level staff members of national, regional and international civil society organisations and other officials engaged in gender advocacy who want to increase their capacity to analyse and mainstream gender equality issues into trade policy formulation and management.

This course will be opened to participants from the following countries: Algeria, Benin, Cameroon, Chad, Congo, Cote d’Ivoire, DRC, Egypt, Ethiopia, Kenya, Mauritania, Niger, Sierra Leone, Sudan, Tanzania, Togo, Tunisia, Uganda and Zimbabwe.
The cost of this course is USD 2,000 (this fee excludes air travel and subsistence costs). Please note that IDEP offers a limited number of partial and full scholarships to those admitted participating in its programs. Thus, self-sponsored candidates are also encouraged to apply to this capacity development and training programme. Please note that priorities are given to self-sponsored applicants.

IMPORTANT DATES

- Deadline for Applications and Nominations: **Saturday 20th July 2019**
- Course Period: **16th – 20th September 2019**

CONTACTS

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*N.B.: IDEP strongly encourages and supports the participation of suitably qualified female officials in its capacity development and training programmes.*